

Legal Studies & Business Ethics Department

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David Jacoby



Lecturer

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Overview

Teaching

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David Steven Jacoby is a supply chain expert and educator, teaching graduate Operations Management and Supply Chain Management at [New York University's Stern School of Business](#) and [Tandon School of Engineering](#) as well

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as the [University of Pennsylvania's Wharton School](#) of Business. David is the Managing Director of [Boston Strategies International](#), a strategy consulting firm that helps asset owners, investors and operators of major power and transport projects minimize supply chain cost, assure supply security, and maximize supply chain resilience.

Mr. Jacoby has contributed extensively to the field of supply chain management, having written eight books including [Guide to Supply Chain Management](#) for *The Economist*, [Reinventing the Energy Value Chain](#) for PennWell Books, [Getting to Net Zero: Decarbonizing Businesses and Supply Chains](#), [Retooling America for AI-Driven Supply Chains](#), and [others](#). He holds an MBA and a Master of Arts from the [Wharton School](#) at the University of Pennsylvania, and is a judge for [MIT's Capstone Thesis](#) and the [International Supply Chain Educational Association's](#) (ISCEA) Prize for Supply Chain Excellence. He was previously a Senior Fellow at [Boston University's Institute for Sustainable Energy](#) and an global management consultant at Kearney and Oliver Wyman in the United States, France, Brazil, Hong Kong, and elsewhere.

David is passionate about building businesses that transform supply chains. Based on extensive management experience in energy, automotive, transport, and retail managing and advising executive leadership teams, he has deep and practical first-hand knowledge of what's on the other end of your international supply chain. He holds supply chain certifications including Certified Supply Chain Practitioner (CSCP), Certified in Transportation & Logistics (CTL), Certified Purchasing Manager (C.P.M.), Certified in Integrated Resource Management (CIRM), and Certified in Energy Trading (Associated of Energy Engineers, AEE), and his academic and professional contributions to the field of supply chain management span hundreds of [publications and media events](#).



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All Courses

ENVS6675 - Supply Chain Decarbonization

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After four generations of explosive global trade growth, a growing awareness of climate change and other environmental externalities has triggered a global movement toward decarbonization, localization and re-shoring. ESG pressure from investors as well as carbon-related taxes, incentives and reporting requirements are driving operations and supply management to go green. However, lowering the carbon profile of global supply chains is a massive undertaking. This class teaches a proven sequence of management decision-making frameworks and optimization tools for eliminating carbon throughout the supply chain. Students will apply logistical and supply management models that integrate carbon objectives with cost, service level, and other conventional supply chain management objectives, making the course valuable for supply chain professionals and students alike. The combination of academic constructs and real-life case studies is designed to equip students to successfully lead their companies' decarbonization programs. It also prepares students to take the optional REVchain™ supply chain decarbonization certificate exam.

LGST7620 - Envrrnmtl Sus&Val Crtn

This course provides an overview of topics related to corporate sustainability with a focus on how environmentally sustainable approaches can create value for the firm. The course explores trends in corporate practices and students consider specific examples of such practices to examine the interactions between the firm and the environment. This course has three objectives: to increase students' knowledge of sustainability practices and their impact on firm performance; to teach students to think strategically and act entrepreneurially on environmental issues; and to help students design business approaches to improve environmental outcomes, while simultaneously creating value.

OIDD7620 - Envrrnmtl Sus&Val Crtn



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